

ECA Board of Directors Meeting

Zoom

Wednesday, April 8, 2020 6:30 PM

Minutes

Meeting called to order 6:45pm. March minutes were approved with no changes.

In attendance: Mary Biesty, Michelle Christensen Kathy Kaminski, Beverly Padratzik, Steven Peacock, Jeff Singer, Christine Rosenberg and Susan Zelner Tom Kraft, Jan Kupiec, Caryn Meyers, Justin Ochonicki, Jeff Manuel, Nancy Williams, and Jerome Witte

Absent: Lidia Pomaville, Ewa Ryan, Jennifer Herren, and Tom Misiewicz,

Officer's Reports

President's Report: Jeff briefly discussed the Fourth of July plans. Nancy informed the Board that we have not signed any contract with the band but are committed to hiring them if we move forward with the event.

Vice President's Report: see above.

Treasurer's Report: A credit/debit card has been obtained to allow Board members to purchase ECA related items and avoid the need for board members using their own funds and waiting for reimbursement checks.

Secretary's Report: The battery powered speaker has been purchased and is available for future events.

Director's Reports

Programs: Future General Meetings are on hold until the Covid-19 pandemic is resolved. Although the ECA bylaws require four meetings a year, the general consensus of the Board was the current pandemic would make this unnecessary.

Special Events: The theme for the Fourth will be changed based on the suggestion from Bev because of the inability to promote the poster contest in the schools. A more topical theme will be created to acknowledge and thank the medical professionals and essential workers involved in the pandemic.

Community Development: Alderman Nugent has reached out to the ECA about the pandemic.

Membership: The next wave of mailings went out in March and dues are coming in. YTD numbers are attached.

Marketing: Michelle indicated that the proposed focus group meetings were on hold until further notice.

Media and Publicity: Justin continues to do an outstanding job getting our message out to the masses via social media. He will create and post #EdgebrookStrong as a way to promote community spirit and support those residents abiding by government restrictions to prevent the spread of the coronavirus. He will also encourage residents to identify medical personnel and other neighbors going above and beyond during the pandemic.

Police/Fire and Snowplowing: Nothing to report

Beautification: Caryn has been very active on the Triangle and Metra Corridor. Details attached.

Newsletter: Kathy will be submitting a newsletter to Nadig promoting #EdgebrookStrong and encouraging residents to support the business district during this difficult time. She will also include information about the beautification goals for 2020.

Schools: Bev deferred the Fourth of July contest until next year.

Old Business: Justin obtained a commitment from local resident and attorney Bruce Canetti to join our Board as the legal advisor.

New Business:

Meeting adjourned 7:56 pm

NEXT MEETING: Next meeting will be held on Wednesday, May 13th at 6:30pm on ZOOM. Please remember to contact Jeff if you are unable to attend.

Future Board Meetings Wednesdays at 6:30
pm at the Edgebrook Lutheran Church
May 13th
June 10th
September 9th
October 14th
November 11th
December 9th

*Holiday Lighting Saturday, November 21st at
4:30 pm*

*Holiday Stroll Sunday, November 29th at 2:00
pm.*

Special Events 2020

*July 4th Parade and Picnic Saturday, July 4th.
Parade begins at Edgebrook School at 11:00 am*

General Meetings

None scheduled at this time

