

ECA Board of Directors Meeting

Zoom

Wednesday, May 13, 2020 6:30 PM

Minutes

Meeting called to order 6:36pm. April minutes were approved with no changes.

In attendance: Mary Biesty, Michelle Christensen Kathy Kaminski, Beverly Padratzik, Steven Peacock, Jennifer Herren, Jeff Singer, Lidia Pomaville, Tom Kraft, Jan Kupiec, Justin Ochonicki, Jeff Manuel, Nancy Williams, and Jerome Witte

Absent: Caryn Meyers, Tom Misiewicz Christine Rosenberg, Ewa Ryan, and Susan Zelner

Officer's Reports

President's Report: Jeff thanked all board members participating in the mask giveaway at SMOW. Particular thanks were given to Jennifer Carlson and Tom Kraft for organizing. There was a discussion about the cancellation of the Fourth of July Parade and Picnic. It was suggested that we try to identify alternate community activities including encouraging residents to decorate their homes. Jeff is checking into the idea of a postcard being sent to member's homes entitling them to a free cone from the Chocolate Shoppe. ECA would reimburse the store. There was also a request to increase the philanthropy budget line to donate \$500 to the joint Everyday Edgebrook/ Chamber raffle. Motion was made and all approved.

Vice President's Report: see above.

Treasurer's Report: The current budget vs actual was presented by Jeff. It was noted that the Fourth of July usually netted us around \$3000. And membership dues have taken a bit of a hit. Money was saved from the Easter Egg hunt.

Secretary's Report: Nothing to report

Director's Reports

Programs: Future General Meetings are on hold until the Covid-19 pandemic is resolved. Although the ECA bylaws require four meetings a year, the general consensus of the Board was the current pandemic would make this unnecessary. (continued from last month)

Special Events: Nothing to report

Community Development: Nothing to report

Membership: The next wave of mailings went out in May targeting long term members that have not reupped. We currently have 349 members or about 62% of the members we had last year at this time.

Marketing: Michelle indicated that the proposed focus group meetings were on hold until further notice. (continued from last month)

Media and Publicity: Lidia reminded the board that the Sounds will run the full-page ad for \$400.

Police/Fire and Snowplowing: Nothing to report

Beautification: Caryn has been very active on the Triangle and Metra Corridor. The area looks beautiful.

Newsletter: Kathy will be submitting a newsletter to Sounds encouraging residents to support the business raffle. She will also include the current list of ECA members in 2020.

Schools: Nothing to report

Old Business: Money has already been given to ESAA for this season. It is believed that the season is cancelled. Philanthropy will check into this.

New Business:

Meeting adjourned 7:45 pm

NEXT MEETING: Next meeting will be held on Wednesday, June 9th at 6:30pm. Please remember to contact Jeff if you are unable to attend.

Future Board Meetings Wednesdays at 6:30
pm at the Edgebrook Lutheran Church

September 9th

October 14th

November 11th

December 9th

General Meetings

None scheduled at this time

Special Events 2020

*Holiday Lighting Saturday, November 21st at
4:30 pm*

*Holiday Stroll Sunday, November 29th at 2:00
pm.*