

ECA Board of Directors Meeting

Zoom

Wednesday, September 9, 2020 6:30 PM

Minutes

Meeting called to order 6:40pm. June minutes were approved with no changes.

In attendance: Mary Biesty, Jennifer Carlson Michelle Christensen Caryn Meyers, Beverly Padratzik, Steven Peacock, Jennifer Herren, Tom Kraft, Jan Kupiec, Justin Ochonicki, Christine Rosenberg, Jeff Manuel, Jeff Singer, Nancy Williams, and Susan Zelner. Special guest appearance by Liam Peacock.

Absent:, Kathy Kaminski, Tom Misiewicz Lidia Pomaville (resigned), Ewa Ryan, and Jerome Witte

Officer's Reports

President's Report: Jeff opened the meeting with a discussion about the challenge of maintaining the visibility of the ECA during the pandemic. A small group of directors met over the summer and looked at ideas including a Halloween costume contest for members and continuing the Spookiest House contest. After a brief discussion, Michelle volunteered to spearhead a coloring contest and a virtual judging for the Spookiest House contest. Another idea was to hold a Holiday Decorating contest in December. More discussion was deferred until the October meeting. Finally, the group felt it would be unwise to hold the Holiday Stroll but a suggestion was made to hold a Facebook Live event for the Triangle Lighting Ceremony.

The 39th Ward participatory budget committee has opened for ideas to be submitted. Christine has agreed to collect ideas for our area and forward them to Nugent's office.

Vice President's Report: Nancy reported that she obtained the funding for the triangle holiday lighting from three local realtors. Marti Corcoran has already paid her share (\$1800) and the other donors have been contacted. The ECA will publicize the donations through social media and signage at the triangle. See membership

Treasurer's Report: Because of the cancellation of the ESAA baseball season, we were asked to either get a refund on our donation or roll it over to next year. The board recommended it be rolled over. Jeff sent out the budget YTD via email (attached). Jeff indicated that there were expense savings this year from the library events and probable cancellation of the Holiday Stroll.

Secretary's Report: Participated in summer meeting about membership and future events. Mary is continuing to work with Susan Zelner and Bev on the nominating committee.

Director's Reports

Programs: A Zoom General Meeting will be planned for November to present the slate and vote for The ECA Board of Directors and Officers. Jeff Singer agreed to moderate.

Special Events: Jennifer Carlson is working with Napolitano's office for a shredding event on October 17th. ECA board members will be asked to volunteer to help. Cloth masks will be distributed during the event.

Community Development: It was announced that Happy Foods is on the market. Also announced was the closing of Local Goods Chicago. New businesses that opened include a new State Farm office, Compass Realty, and another insurance broker. Extended leases have been signed by My Sister's Closet and True Value Hardware.

Membership: Ideas for membership solicitation included reaching out to residents attending the Garden Walk (completed) and the members that had not reupped this year (completed). Nancy reported that we are down about \$3000 in dues from last years numbers but the pandemic has prevented the ECA from soliciting at events among other reasons. There will be no additional solicitation drives for new members this year.

Jan suggested we utilize Nadig newspaper inserts for the membership drive in January. Nancy will look into it.

Marketing: Michelle will market the ECA sponsored events for Halloween.

Media and Publicity: Justin will promote through social media the need for new directors. Mary will provide verbiage. Justin also requested information about the shredding event and Halloween activities.

Police/Fire and Snowplowing: Snowplowing contract has been signed for this year.

Beautification: Caryn reported on the summer garden walk and informed the board that there were 165 participants and 80 of that group paid the voluntary donation.

Website: Caryn has been working on identifying a new, more user-friendly, web hosting site for the ECA. The cost is anticipated to be about \$200 per year. She is requesting the nominating committee's help in finding a new director for the website.

Newsletter: Nothing to report.

Schools: Nothing to report

Old Business:

New Business:

Meeting adjourned 7:52 pm

NEXT MEETING: Next meeting will be held on Wednesday, October 14th at 6:30pm. Please remember to contact Jeff if you are unable to attend.

Future Board Meetings Wednesdays at 6:30 pm at the Edgebrook Lutheran Church or on Zoom

October 14th

November 11th

December 9th

Special Events 2020

Holiday Lighting Saturday, November 21st at 4:30 pm (Facebook Live)

Holiday Stroll Sunday, November 29th at 2:00 pm. (Probably cancelled)

General Meetings

None scheduled at this time