

ECA Board of Directors Meeting

Zoom

Wednesday, December 9, 2020 6:30 PM

Minutes

Meeting called to order 6:35pm. November minutes were approved with no changes.

In attendance: Mary Biesty, Michelle Christensen, Tom Misiewicz, Jerome Witte, Kathy Kaminski, Jan Kupiec, Justin Ochonicki, Beverly Padratzik Jeff Manuel, Christine Rosenberg, Jennifer Herren, and Nancy Williams,

Absent:, Jennifer Carlson, Steven Peacock, Caryn Meyers,, Tom Kraft, Lidia Pomaville (resigned), Ewa Ryan, Jeff Singer, and Susan Zelner (resigned)

New Board Members: Tony Florio, Anita Bernacchi, Tim Weiske (absent) and Lorrie Kennedy (absent).

Officer's Reports

President's Report: Jeff opened the meeting with a welcome to our newest board members Anita Bernacchi, Tony Florio, Lorrie Kennedy, and Tim Weiske. Board members were encouraged to reach out to Jeff with Committee assignment requests. Jeff also thanked Justin and Nancy for their great work with the Triangle Lighting.

Vice President's Report: Nancy thanked Justin and other Board members for their help with the Triangle lighting and promotion.

Treasurer's Report: Jeff presented the budget YTD (attached). Jeff will be hosting a 2021 budget meeting on Saturday, December 12th on Zoom. Board members are invited but not required to attend.

Secretary's Report: New dates for 2021 were presented and approved. Nancy confirmed that Edgebrook Lutheran Church will make space available for in person meetings when COVID-19 restrictions are lifted.

Director's Reports

Community Development: The new liquor store at the corner of Central and Devon has received a zoning change for B1 to B3. The special use permit process is expected to be finalized soon.

Special Events: Because the COVID-19 restrictions may still be in place for 2021's Easter Egg Hunt, the Special Events committee will be looking for alternative activities if necessary. Michele suggested we examine future events for how we can modify or change because of social distancing requirements and

Membership: Nancy and Caryn continue to promote membership and a big push will be made in January. All board members are encouraged to look for ways to increase membership for 2021.

Media and Publicity: Justin hosted a Facebook live streaming of the tree lighting ceremony. In addition, Justin continued to promote the sponsors on social media and articles will be sent to local papers.

Police/Fire and Snowplowing: Jerome proposed that Snow America will be our snowplowing vendor after receiving bids from various local providers. The board supports his recommendation.

Beautification: Caryn was absent from the meeting but reported the following summary of her Beautification efforts in 2020 and her goals for 2021. Highlights include the summer Garden Walk (\$800 raised for the ECA), 11% of the Beautification budget was spent on the Triangle, 35% was on fixed costs (mowing and sprinkler maintenance), and 54% was on addressing issues around the Metra station and cleanup near the bus stop. Beautification plans for 2021 include maintaining the Triangle and focusing on the Metra station. See attached for details.

Website: Caryn is continuing to work on identifying a new, more user-friendly, web hosting site for the ECA. A new board member, Tony Florio will be assuming the responsibility of the website updating.

Newsletter: Kathy will help with creating an ad for Nadig in January highlighting the ECA projects and events from 2020 to coincide with the membership push for 2021.

Schools: Nothing to report

Programs: Ideas for 2021 programs should be forwarded to Jan.

Old Business:

New Business:

Meeting adjourned 7:15 pm

NEXT MEETING: Next meeting will be held on Wednesday, January 13th at 6:30pm. Please remember to contact Jeff if you are unable to attend.

Board Meetings (every second Wednesday at 6:30 pm at the Edgebrook Lutheran Church or on Zoom)

January 13th	May 12th	September 8th
February 10th	June 9th	October 13th
March 10th	No meetings in July and August	November 10th
April 14th		December 8th

Special Events

Easter Egg Hunt Saturday, April 3rd

July 4th Parade and Picnic Saturday, July 4th

Holiday Lighting Ceremony Saturday 11/20

Holiday Stroll/Cookie Walk Sunday 11/28

General Meetings (4 per year)

Dates TBD